



For Immediate Release

CENDROWSKI SELECKY LAUNCHES FRAUD UPDATE NEWSLETTER

BLOOMFIELD HILLS, Mich. – Cendrowski Selecky PC, a professional firm providing services to businesses and legal counsel on fraud deterrence and remediation, has developed a newsletter to help clients and others understand the implications of fraud.

Available free of charge, the newsletter features a compilation of articles from reliable news sources. It provides a synopsis of current stories related to fraud incidents and links to originating web sites where full texts can be obtained.

Jim Martin and Brieh Guevara, managers at Cendrowski Selecky PC, will research and edit the bi-monthly newsletter.

Called "Let's Discuss," the newsletter will be e-mailed to clients and others who request it from the company's web site. A link to the current and prior issues of the newsletter is available on Cendrowski Selecky's home page at www.cendsel.com. A link also is available from the Detroit Regional Chamber web site at www.detroitchamber.com.

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“Fraud is a pervasive problem that can affect any organization. It involves deceitful means to cause a loss to a person or organization,” says Guevara. “Fraud deterrence is based on the premise that improvements to the underlying internal control structure of an organization can reduce the opportunity for fraud.”

The newsletter also will be carried in the National Association of Certified Valuation Analysts (NACVA) bi-monthly publication “The Valuation Examiner.” Martin and company president Harry Cendrowski recently co-authored the training course now used by NACVA to certify individuals in its Certified Fraud Deterrence (CFD) Analyst program, which is the first new fraud-related professional designation in nearly two decades. The new certification was developed to proactively address concerns facing many organizations, including asset misappropriation and the integrity of financial reporting.

Cendrowski Selecky PC, founded in 1983 and celebrating its 20th anniversary this year, provides innovative and responsive tax and operational recommendations to large, diverse organizations as well as private business owners. Additional information is available at www.cendsel.com.

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